

# Shatter Your Speed Limits™!

Bestselling  
Author!

**Wendy Lipton-Dibner, M.A.**

**THE SUCCESS CATALYST**



Choose from one of Wendy's popular topics, or ask her to create a special program just for you!

**Add SIZZLE to Your Next Event!**

Keynotes • Half or Full-day Workshops • Multi-Day Retreats

## MOTIVATE

**The ACTION Formula®** – If you woke up tomorrow morning and magically found that you had everything you truly wanted, how would your life be different? Discover the proven 3-step formula that has helped thousands of people world-wide to build greater success - personally and professionally.

**Get People To Do What You Want Them To Do!** – Proven strategies to move people to action. Discover the secrets to get customers to buy more, patients to choose healthier lifestyles, team members to increase productivity, volunteers to engage and get moving and students to live up to their true potential.

### Forget Team Building!

– Gone are the days when people will sustain change after climbing ladders and singing Kumbaya. Discover the powerful synchronicity of team Alignment and consistently get the best from each of your team members

**Align Your "Inner Crew"** – Imagine your brain is a ship in the America's Cup Race and your mind is the crew that will get you to your destination. Align your Internal Crew and propel your ship full speed ahead. Hint: You have 5 teeny crew members living in your head - and so does everyone you know!

## ALIGN

## DIFFERENTIATE

**Sizzling Presentations** – Whether you are speaking to one patient, or a room of 2000 colleagues, distinguish yourself and build a powerful reputation by using proven strategies to build rapid trust and rapport while you apply a three-step formula to motivate people to action.

**Bring Sizzle to Your Next Event With Wendy's Captivating Keynote: "Shatter Your Speed Limits!"**

**Find Your Sizzle** – In today's competitive environment, success depends on your ability to identify and capitalize on your uniqueness. Find your sizzle formula and send it out to the world!



**Professional Impact**  
Inspiring Action with Knowledge, Skills and Insights

**800-70-IMPACT**  
800-704-6722

**Wendy@ShatterYourSpeedLimits.com**  
View Demo Video at [www.ShatterYourSpeedLimits.com](http://www.ShatterYourSpeedLimits.com)

# Meet Wendy

Wendy Lipton-Dibner, M.A.

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Do your participants leave your events compelled to take action, or does their motivation fade as new ideas get buried under the stress of "real life?" Wendy wants her audiences to get what they came for - improved results - and she has an uncanny ability to make it happen. For over 25 years, Wendy has delivered informative and motivational programs that have enabled thousands of people to achieve measurable improvements in their results, immediately and permanently. Her presentations combine **practical, step-by-step formulas** with **powerful tools that enable participants to get and stay motivated**. When Wendy speaks, people change. They change what they think, they change what they feel, they change what they do and they change what they get. Her uniqueness is due to a combination of her electric energy, heartfelt passion and unusually eclectic background:

As an undergraduate, Wendy's passions were music, theater and sociology. She got her Masters Degree in sociology and social psychology from Duke University and then accepted a dual position as an Instructor at Texas Christian University and Project Manager at The Center for Organizational Research and Evaluation Studies. From classrooms to boardrooms and from hospitals to the U.S. Senate, Wendy excited students, implemented ground-breaking research projects, made policy-changing presentations, developed new business strategies and tested many of the techniques that she brings to her audiences today.

Wendy's entrepreneurial drive led her to leave academia to open a full-service spa for men and women. She surpassed industry standards, and built a successful retail and service business despite fluctuations in the economy and strong competition. Within her 2000 square foot laboratory, Wendy developed the sales and leadership formulas that have since enabled Fortune 500 corporate and healthcare clients to increase their revenues by as much as 200 percent (in under 30 days!). Armed with her proven formulas, she was ready to expand her reach but wanted one more set of skills. She sold her business and studied to become a psychotherapist.

Wendy specialized in Gestalt Psychology and Transactional Analysis and built her private practice by providing free seminars in stress management, sales and leadership throughout the community. She helped her clients through their personal barriers while teaching them potent business strategies and the combination was extraordinary. Soon Wendy was receiving requests for speaking, training and consulting in healthcare and corporate environments.

Today, Wendy is the President of Professional Impact, Inc., an international training and consulting firm that is dedicated to helping clients to increase their revenues by mastering the "people factor" so they can Motivate and Align all stakeholders and Differentiate their organization from their competitors. She is still actively involved in music and theater, though her favorite performances are on the stages where she shares her proprietary formulas with appreciative audiences worldwide. Invite Wendy to bring her practical formulas and contagious enthusiasm to your next event and add sizzle to your next event!

### • Author

- *Shatter Your Speed Limits : Fast-track Your Success and Get What You Truly Want In Business and in Life*
- *M.A.D. Leadership For Healthcare : Proven Strategies To Get People To Do What You Want Them To Do*
- *The ACTION Formula: The Shortest Distance Between What You Have and What You Want*
- Contributor to Healthcare and Social Science Journals and Online Forums

### • Speaker

- Compelling Keynotes, Energetic and Practical Presentations
- Internationally recognized, with standing ovations from Akron to Australia

### • Consultant

- Developed and implemented hundreds of

• Member, Academy of Dental Management Consultants

• Member, National Speakers Association

• Top Speaker and Customer Service Awards, Fred Pryor Seminars, 1998, 1999

• United States Sales Leader, Success Motivation Institute, 1990

• International Who's Who Among Professional Women, 1990

• World Who's Who of Women, 1982



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# Meet Some of Wendy Clients

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"Wendy's topics are timely, her information is practical and her delivery is highly engaging and interactive. I find that she brings a fresh perspective to the practice management side of dentistry. Her recent publication: *Shatter Your Speed Limits: Fast-Track Your Success and Get What You Truly Want in Business and in Life*, is a primer for both dentists and business people in general."

**M. Constance B. Greeley, DDS, Private Practice, Treasurer ,  
Mid-Atlantic Society of Orthodontists**

"Thanks again for an incredible weekend!!!!!! The difference with staff morale and productivity is amazing. Personally, I feel completely rejuvenated. The insights I have gained are helping me in the hospital, exam room, and at home."

**Daren Primack, MD, Pacific Heart and Vascular Medical Group**

"Wendy is a skilled teacher who communicates complex, scientifically grounded processes in a simple and fun format. I found her training style to be both entertaining and practical. Because of this, I brought her in as a speaker for the Chicago Dental Society, and I have recommended her for future engagements."

**Robert Manasse, DDS, Director, Chicago Dental Society, Professor,  
University of Illinois Dental School**

"We've hired Wendy twice to speak to our professional association and she always brings a lot of energy and insight to our group. Any group of professionals that has to work with other people, either the public or each other, can benefit from Wendy's work."

**Laura Dennison, M.A., CCC-A, Georgia Association  
of Hearing Professionals**

"Our conversion rate instantly improved dramatically, but more importantly, our patient satisfaction rate soared. As a result of the workshop, everyone in the office works well together, highly motivated with a calm sense of purpose. My professional life has never been better."

**Luke Curtsinger, MD, Coastal Plastics Surgical Group**

### Rave Reviews

*"Wendy held an international audience of 2,000, speaking 27 different languages, spellbound - ending with a standing ovation!"*

**Gary Saretsky PhD, Director of Business Development,  
Ability Awareness**

*"Received tools to break through barriers and great knowledge in the psychology of motivation. Good pace, great energy, superior teaching skills."*

**Charles Holt, DDS, Craniofacial Pain Associates  
of Dallas/Fort Worth**

*"Excellent. I should also say you won over a skeptical group of doctors."*

**Kevin Markham, MD, Petoskey Surgeons, PC**

*"Professional Impact workshops should be considered 'required curriculum' for all healthcare practitioners. The information they provide is critical to the success of any practice."*

**Lonnie Hirsch, President, Healthcare Success Strategies**

*"I've been in practice 25 years and this was absolutely the most enlightening, empowering experience I've ever attended. This is a "must" for any practice wanting to become something "beyond the ordinary." Thank you, thank you, thank you for the most fun and wonderful weekend in my life!"*

**Elizabeth Jones, DMD, Lake Keowee Dental**

*"An answer to a prayer and a life-changing experience."*

**Roger Haas, DDS, Haas Orthodontic Arts**



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# Audio-Visual and Setup Specifications

**Wendy Lipton-Dibner, M.A.**

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### AUDIO/VIDEO

- LCD Projector with VGA Extension and Audio Feed to House Speakers
- Projection Screen Located at Back Center Stage

#### For groups of 50 or more:

- Cordless lavalier microphone
- Hand-held, cordless microphone for audience participation

### PARTICIPANT SEATING

*In order of preference:*

- Round Tables (Chairs Seated Facing Forward)
- 6' Rectangular Tables and Chairs – Chevron Style
- Theater Style

### FRONT OF ROOM

- Tall Bar Stool Stage Left
- 6' Table Perpendicular to Audience at Center Stage (With Power)
- Small Round or Rectangular Table Up Stage Left
- No Podium

#### For groups of 50 or less:

- Self-Stick Flip Chart Pad, Easel and Markers, Stage Right



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